

## BUILD SKILLS

# Speech in the Virginia Convention • Speech in the Convention

## LITERARY ANALYSIS

**Speeches** are written works that are then spoken to an audience. Effective speakers and writers both use persuasive techniques like these to emphasize their points:

- *Restatement*: repeating an idea in a variety of ways
- *Repetition*: restating an idea using the same words
- *Parallelism*: repeating similar grammatical structures
- *Rhetorical questions*: asking a question whose answer is obvious

You will find examples of these techniques in the speeches by Patrick Henry and Benjamin Franklin.

## READING STRATEGY

Speakers often appeal to people's emotions in order to make an impact. **Evaluating persuasive appeals** can help you when you read or hear a persuasive speech.

- Think about the speaker's reasons for stirring up the emotions of the audience.
- Identify the speaker's arguments and the evidence used to support those arguments.
- Decide if the arguments and emotional appeals are appropriate for the occasion.
- Use this diagram to record the persuasive appeals made by each speaker.

Appeals to Emotion	Appeals to Reason		Appeals to Emotion	Appeals to Reason
				